



## Club Video Contest

The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community. The length of the completed video/DVD segment should be no more than 60 seconds. The video must be submitted on a DVD in QuickTime format containing no copyrighted music. The video must be produced by club members only at a cost not to exceed US \$250.

The first place club video contest winner will be eligible to compete in the International contest.

### **The following information must be submitted with each entry:**

Name of the Key Club and district.

Contact name and information for a Key Club member responsible for the submission.

Itemized listing of all costs associated with the video/DVD production, including cost of the cassette or DVD.

Videos/DVDs will be judged according to the following criteria:

Originality	10 points
Creativity	10 points
Promotion of Key Club	20 points
Clarity of Message	10 points
Quality of Production	
Projection of Idea	10 points
Sound Quality	10 points
Picture Quality	10 points
Overall Impression	20 points



Suitable awards will be presented to first, second and third place.

All entries will become the property of Key Club, and will not be returned to clubs. Key Club reserves the right to reproduce or broadcast any contest entries.

All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club.

The decision of the judges is final and no changes, alterations, or re-grading will take place after the results have been certified by the judges, the Chair of the Contest, and the Board Counselor of this contest.

Videos are due to the District Administrator by February 19, 2018.