



Club Poster Contest: Non-Digital Poster

Key Clubs participating in the Non-Digital Poster Contest cannot participate in the Digital Poster Contest.

The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.

Entries in this category may not include material produced through electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.

The first place Key Club poster contest winner will be eligible to compete in the International contest.

The following information must be submitted with each entry:

1. Name of the Key Club and district.
2. Contact name and information for the artist producing the poster.
The artist must be a Key Club member.

Posters will be judged according to the following criteria:

Originality	10 points
Creativity	10 points
Artistic Ability	10 points
Promotion of Key Club	15 points
Effectiveness for Membership Recruitment	15 points
Ability to Reproduce the Poster via Printing	10 points
Overall Appearance	30 points



Suitable awards will be presented to first, second, and third places.

Winning entries will become the property of Key Club, and will not be returned to clubs. Key Club reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist.

All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club.

The decision of the judges is final and no changes, alterations, or re-grading will take place after the results have been certified by the judges, the Chair of the Contests, and Board Counselor of this contest.

Entries must be submitted at DCLC by 7 pm March 2, 2018.