



Utah-Idaho District
Caring - Our Way of Life

Fundraising Projects

As fundraising chair, I hope to assist you on improving your club's financial situation. My goal is to help each club raise at least 1000 dollars, 200 of which will be donated to the Eliminate project. Here is a fundraising directory, calendar, and sample sponsor letter to help you.

The following list is a modified version of one from the Key Club website and other variety of sources. The listed projects are general suggestions, which can be adapted in a way that best suits your club. The list is organized by difficulties of the projects.

Easy (3 out of 3): Virtually No cost, no labor, and no time (low profit)

Medium (2 out of 3): Some cost, some labor, and some time (some profit)

Hard (3 out of 3): Lots of cost, much labor, and lots of time (lots of profit)

Difficulty: Easy

Couch potato

Sell tickets at home boys' basketball games for reasonable price (\$1). The tickets are put in a raffle that is drawn at halftime. The winner gets to choose two friends to sit on the couch, located on the end of the court, for the remainder of the game. A large pizza (if possible, donated) is given to the winner to enjoy during the rest of the game, and the concession stand (sponsored by the athletic office) donates one bottle of pop for each of the couch-sitters. Present the idea and get permission from the principal and basketball coach.

Dollars for doughnuts

Sell doughnuts in the morning to students on their way to class, considering the fact that many students are too busy to eat breakfast in the morning. Rather than go hungry until lunch, they're likely to pay for a tasty, quick food. Be sure to advertise this well, including what is being sold for how much and where to buy it. It is encouraged to talk with a local bakery and buy in bulk. Have regular sales on the same day, time and place.

Bake sale

Key Club members bake food and arrange to sell treats at school or local events. This project is most successful when planned for the holidays.

Buttons

During sporting events, sell buttons with pictures of athletes in uniform.

Candy and nut sales

Caramels, chewing gum, hard candy, nuts, chocolate and other treats are excellent sale items any time, but especially during the holiday season.

Daffodils

Purchase daffodils from the American Cancer Society in March, and then give them to teachers. Contact the society to see if your club could sell the daffodils.

Date-match

During Valentine's Day week, pass out compatibility surveys. Then sell the lists of compatible students for a profit.

Donate time to PTA

Help parent/teacher associations with projects, babysitting or fundraising.

Donuts and pizza

Through arrangements with donut shops and pizzerias, food can be brought in at a relatively low cost when bought in large numbers. Best results have been achieved by selling donuts before classes or during lunch. Pizzas sell well at evening events that draw large crowds.

Easter bunnies

Selling chocolate bunnies at Easter time can be a successful project. Contact a local vendor. Selling on a pre-order, pre-pay basis can cut down on surplus bunnies.

Homecoming flowers

Mums for football games or homecoming weekends usually can be acquired for about \$3 each and resold for \$3.50 or more. Contact a florist.

Kiss a senior goodbye

Take pre-orders and pre-payments for bags of chocolate kisses and messages for graduating seniors. These can be advertised and sold during lunch periods and before and after school. Parents enjoy sending these to their graduates, so find a way to advertise to them as well.

Miracle mile of quarters

This is an easy project to do on a daily basis in a high school setting or for a district project/district convention. Determine the charity or receiver of funds and advertise this well. Make paper quarters and for every \$.25 donated, post a paper quarter, perhaps by beginning in the lunchroom or corridor. Determine a goal and end date.

Pancake breakfast

A pancake breakfast can be a high-profit fundraiser. It also can be fun, easy to organize and an excellent joint Key Club-Kiwanis project. Don't overlook the sale of placemat advertising. The income derived from ad sales often exceeds the breakfast receipts.

Parking cars

Park cars for school events. Check with your school's administration on how to proceed with this project.

Prom flowers

Take orders for prom corsages and boutonnieres. Work with a florist for a profitable situation.

Singing Christmas cards

Set up a booth at a fall parent-teacher conference, sporting events, or after church services to sell Singing Christmas cards. People pay a fee to have carolers go to someone's home and sing Christmas carols. A card would be given to the recipient with the giver's name.

Spice up your dances

A good way to add fun to your dances is to use an overhead projector. For 25 cents, students send messages, which are projected onto a wall. It's suggested that a faculty member proofread the messages to prevent hurt feelings or improper language.

Turkey grams/ghoul grams/bunny grams

For a small fee, sell grams during various holidays. These grams can be a card with some candy or something similar. Singing telegrams also can be used for a fun project.

Ushers

Some organizations will pay very well for ushers at ball games, plays and other events.

Valentine's Day kisses, flowers, cookies

This holiday provides many opportunities for fundraising. Selling bags of chocolate kisses (and delivering them in school) is an easy project. Also, taking orders for red, pink or white carnations with delivery (in school) on Valentine's Day can be a successful project. Selling Valentine cookies during a lunch period or before or after school also can raise funds.

General Food Sale

Buy food in bulk prior to the sale. Get it approved by the administrators and sell it to the students for reasonable price. Sale

of appropriate food, that is, edible without distracting others, is encouraged, in case students decide to eat the food in a class where food is allowed.

Difficulty: Medium

Auction

Organize an auction and advertise prior to the event. Collect items from Key Club members and donations. This is encouraged to be done during crowded time, such as lunch.

cans to the recycling center. Store the cans in a trailer or bin outside the school.

Rent a Key Club member

Clubs can set aside a weekend day and urge community members to rent a Key Club member for the day. The “employer” calls the club and lists the jobs he or she would like to have done, such as raking leaves, washing windows, babysitting and painting. Club members do the work and a set hourly fee is donated back to the club.

Bake-off

Sponsor a bake-off, perhaps between the high school athletic teams, clubs and faculty. This could become a fundraiser where your club could charge an entry fee. After the competition, sell the baked goods during a school lunch hour or after school.

Activity board

Buy an activity board for the school. One member can be assigned to maintain it throughout the week, announcing all school activities and sports events. Sell advertising on a weekly basis, with all revenue to be used to pay for the board.

Birthday kits

At the beginning of the school year, send a direct mail order to students’ parents selling birthday kits. The Key Club can deliver birthday cakes, donuts, cookies, balloons or something similar to students celebrating birthdays. If the club does a one-time sale, it alleviates an ongoing problem of accurate ordering. This project would require strong committee organization.

Aluminum cans

Collect cans and flatten them in a race to see who can collect the most for the recycling center. The money from the center can be used to treat contest winners to prizes and to purchase recycling containers for the school. Provide recycling containers at the cafeteria exits so students can discard aluminum cans. Once a month, take the

Car washes

Shopping centers or gas stations usually will provide a place for this sure profit-maker. Sell tickets in advance, and promote the event heavily.

Concession stands

Many clubs operate concession stands for parades, fairs, festivals, athletic events, plays or other school functions. This activity can be very lucrative and should be investigated as a possible project. You may wish to divide your proceeds with the sponsor to demonstrate your support and appreciation for allowing you to be a part of its event.

Face painting

Set up a face-painting booth at games, carnivals, etc.

Finals survival kits

Sell final exam survival kits for students by advertising through student publications, radio and by direct mail, if possible. Target parents. The kits can include a can of pop, candy bar, pens/pencils, gum, jokes, inspirational messages, coupons, etc. Deliver these in school via homeroom, lunch periods or study halls.

Flea market

Collect junk from members, people in school and Kiwanis members, and then sell them at a local flea market.

Jukebox

Work with your school administration on the plan of buying a jukebox for the cafeteria. Not only does this bring in money, but it also provides students with an environment in which to enjoy lunch and socialize with friends.

Lights, camera, goodbye

Give each senior 45 seconds in front of a video camera to say farewell. The tape can include shots of the prom and graduation.

Students can have one copy if they supply a blank tape. This is virtually a cost-free fundraiser.

Lost and found auction

Conduct an auction with the school's large number of lost and found articles. In most cases fantastic deals are available to students.

May baskets

Accept pre-orders/pre-payment for delivery (either in school or to area elementary and junior high schools) on May Day. Decorate jumbo drinking cups and fill them with candy (buy it in bulk or from a vendor), balloons, coupons and gum. Try to get as much of the materials donated as possible.

Old books and CDs sale

Collect old books and CDs to be sold. Limit the hours of the sale, and try to sell out during the allotted time. Many clubs run a regular used bookstore and exchange center for their school.

Rummage sale

This is a very popular sale of used odds and ends. The collection of goods can be made door-to-door or solicited through ads.

Save or shave

Choose a willing faculty member who is ready to donate his beard for a fundraiser. Students then vote with money whether the beard should be saved or shaved. (It is hopefully shaved at a school assembly.)

School bazaar

This kind of activity can be a joint effort with all the clubs in your school. The Key Club, along with other interested clubs and homerooms, can operate various booths throughout the day. All proceeds can go to a charity or to a school improvement need.

Scooping for money

Host a "Make Your Own Sundae" event. Schedule this project during lunch.

Senior auction

Auction off your seniors. Sell them to anyone who has a job for them! The money raised from this sale can go toward a deserving graduating senior's college expenses.

Sports programs

Publish game programs for your varsity team. Sell ads to local merchants and have the programs printed in the school's commercial office. Distribute the programs at the door free of charge.

Spring sales

A successful springtime fundraiser is a garage sale. Collect items door-to-door for the sale. Also make advertisements and hand them out at grocery stores.

Turkey teacher competition

For teachers who are willing to participate, students bring in money or canned food and place it under the name of their favorite teacher. The teacher with the most money and ounces of food wins. That teacher either wears a turkey costume or carries a stuffed toy turkey all day. He or she also wins a turkey dinner. The canned food and money is donated to the Salvation Army.

Difficulty: Hard**Barbecue dinners**

This is an especially good project to do in early fall. Food usually can be secured wholesale. This project would be ideal before a school sporting event. Sell tickets prior to the dinner, and make sure you promote the event.

Carnival night

A hall or auditorium can be decorated to suit the theme of the carnival. You can offer a range of activities, such as a cakewalk and weight guessing. Sell refreshments and provide entertainment too.

Chili cook-off

These are very popular. Whether your club just participates by being an entry in a cook-off or actually organizes a contest,

you can raise funds. Involve your Kiwanis club in the planning of this type of event. These can be fun, but they will require a lot of work and planning.

Christmas trees

The sale of Christmas trees involves a good deal of money and a lot of planning. It is best when done with the help of your sponsoring Kiwanis club.

Dances

Your Key Club can sponsor a dance after a sporting event. This is a good moneymaker if it's promoted well.

Desk blotters

Many clubs make a considerable amount of money from this project. Ads are sold to local merchants, the school store or even school organizations wishing to advertise. The ads are printed on a standard-size blotter, along with schedules of football and basketball games, a calendar for the year, class officers and anything else you want. Ads should cover the cost plus profit, and blotters can be sold at a minimum cost or simply distributed to the students.

Halloween party

Sponsor a community Halloween party for kids in a local gymnasium. Urge parents to allow the kids to attend the party, and provide an entertaining evening for everyone, donating your collections to a UNICEF fund.

Haunted house

Work with a mall to see if it has an open room. Choose a theme. Work with your sponsoring Kiwanis club to secure materials, assistance in building and working the event. This makes a great fundraiser around Halloween.

Holiday bazaar

A holiday bazaar open to the public is a great fundraiser. Secure a location, sell spaces—including a concessions area—arrange for setup and take down helpers, decorations and a radio announcement. Local craftsmen count on the same date each year, which seems to ensure a successful turnout. This project has minimal costs to Key Club and is financially beneficial.

Junior high fundraiser

A noon dance is a favorite fundraiser. Admission to the dance is fifty cents. Work with the junior high school's administration to organize this type of function.

Just like the good old days

Homecoming week is a great time to sponsor a community picnic. All school groups and clubs set up booths to sell food or products (such as T-shirts). The picnic is open to the entire community. It serves as a kickoff for homecoming, as well as a popular fundraiser.

Key Club/faculty sporting events

Determine an event that would be most popular in your school's community. Ask the most popular teachers to participate, sell tickets, promote the event heavily and enjoy your success!

Lock-in

Have an overnigher at the local YMCA. Watch movies, go swimming and have fun. This event takes a great deal of planning and adult support, so make sure you're organized.

Movie parties

Acquire recent, full-length motion pictures for showing at the high schools. Charge prices for admission and arrange the setting for the showing, either a standard auditorium or a more informal venue. Consult your Yellow Pages for motion picture distributors.

Peanut day

Involve all club members by accepting donations on street corners in exchange for a bag of peanuts. Some clubs attach small handbills to the bag, explaining the purpose of the club and how the money will be used. For complete information on organizing such an event, contact: Kiwanis Peanut Day Inc., 900 Jorie Blvd., Oak Brook, IL 60521.

Powder puff football

The girls put on uniforms and play a football game—after first modifying the rules. The boys lead the cheers! The novelty of this idea, if well publicized, will attract a large crowd. Money comes from gate receipts and refreshment sales. This is an ideal homecoming week activity.

School dances

Take any opportunity to sponsor a dance on school grounds with the school's permission. This can be an easy way to make money. Hire an inexpensive DJ, or produce your own music/dance tapes and find someone with a great stereo system. Approach junior high principals in the area and see if they would allow you to sponsor a dance for junior high students. Check for your school's rules in regard to dances.

Spirit sweats

Sell sweatshirts and pants—printed with the school name, logo and colors—to students.

Sport tournaments

Host a sports tournament in conjunction with homecoming, spring flings, etc. Many sport tournaments make money, and they can be a lot of fun at the same time. Some suggestions are basketball, baseball, table tennis, golf and pool.

Sweetheart ball

Host a sweetheart ball around Valentine's Day. Rent the ballroom of a local hotel. Make sure the event receives adequate publicity, decoration planning and pre-event ticket sales.

Talent shows

Host a talent show in conjunction with Key Club Week, homecoming, spring fling, etc. With good promotion throughout the school, a successful show can be organized. Have a Key Club emcee introduce several acts from the school, including Key Club skits, for a successful variety night. Key Clubbers usher, serve as doormen and sell refreshments.

Weigh and pay

Host a supper or luncheon, preferably a social event, and charge each person a penny a pound for whatever she or he

weighs. You need a weigh station booth at the door. Try this with your sponsoring Kiwanis club.